

editorial calendar 2009

INTERIOR DESIGN®

issue	editorial features	market	advertising programs	bonus distribution
jan	<p>OFFICIAL 100 DESIGN GIANTS THE ISSUE THAT DEFINES THE INDUSTRY</p> <p>NEW Expanded GIANTS Coverage Kitchen + Bath Magazine-within-a-Magazine Top Hospitality Projects – 2009 Kick-Off</p> <p><i>InteriorDesign.net: Top 100 GIANTS Research, K+B, Best of Year 2008, Interior Design tv</i></p>	<p>Market Special: Seating Fabrics High Point Review Kitchen + Bath Office Furniture</p>	<p>Hospitality Supplement I with HOTELS magazine Ad Performance Study GIANTS Program New Products Spotlight e-Newsletter</p>	<p>GIANT firms special distribution HOTELS magazine +36,000 circulation</p>
feb	<p>BEST OF THE WEST CONTRACT, RESIDENTIAL AND RETAIL MEET CALIFORNIA COOL</p> <p>NEW Healing by Design NEW Health Care GIANTS Research Outdoor Exposed</p> <p><i>InteriorDesign.net: Health Care, Offices, Outdoor, Interior Design tv</i></p>	<p>Market Special: Carpet/Flooring/Tile/Stone Fabrics Health Care Outdoor</p>	<p>New Products Spotlight e-Newsletter</p>	<p>closing 12.17 > materials due 12.19</p>
mar	<p>BIG IDEA ISSUE 25 GREAT BIG ONES, FROM HIGH-MINDED TO HIGH TECH</p> <p>Eco Special Section – Projects, Products, News Kitchen + Bath Magazine-within-a-Magazine</p> <p><i>InteriorDesign.net: Designer Interviews, Eco, K+B, Interior Design tv</i></p>	<p>Fabrics Furniture Kitchen + Bath</p>	<p>New Products Spotlight e-Newsletter</p>	<p>Coverings, Chicago, IL, April 21-24 Kitchen + Bath Industry Show (K/BIS), Atlanta, GA, May 1-3 NKBA Partnership, member distribution</p>
buyers guide	<p>THE INDUSTRY RESOURCE IN PRINT AND ONLINE DEEPER CONTENT, MORE USABLE FORMAT, A-Z COMPANY INDEX, PRODUCT INDEX, EVENTS CALENDAR, TRADE BUILDINGS, ASSOCIATIONS, AND DESIGN SCHOOLS</p> <p>The most user-friendly, comprehensive guide in the industry</p> <p><i>InteriorDesign.net: Buyers Guide, the Ultimate Online Product and Company Database, Interior Design tv</i></p>	<p>Category Spec Guides: Carpet Eco Lighting Seating Wallcoverings</p>	<p>Kitchen + Bath Gallery Hospitality Gallery Healthcare Gallery Eco Gallery Online Category Sponsorships New Products Spotlight e-Newsletter</p>	<p>Expanded Resource Directors Association distribution (RDA) Educators Outreach</p>
apr	<p>FASHION WATCH INSPIRING RETAIL, SHOWROOMS, AND BEYOND</p> <p>Hospitality Special Section Previews – ICFF/Milan Furniture Fair Feature: Lighting</p> <p><i>InteriorDesign.net: Retail/Fashion, HD Expo, ICFF Previews, Lighting, Interior Design tv</i></p>	<p>Market Special: Fabrics Contemporary Furniture Hospitality Lighting Wallcoverings</p>	<p>Vegas Event – HD Expo, Las Vegas, NV, May 13-16</p>	<p>IALD member distribution Lightfair Int'l, New York, NY, May 5-7 Brooklyn Designs, Brooklyn, NY, May 8-10 ICFF, New York, NY, May 16-19</p>
				<p>closing 3.10 > materials due 3.13</p>

spring market tabloid

THE OFFICIAL PRODUCT GUIDE

PRODUCTS, PRODUCTS, PRODUCTS: A COMPREHENSIVE RESOURCE FEATURING PRODUCTS IN ALL CATEGORIES

NEW TOP TEN LISTS: Best of New Products
Editor's Choice – NeoCon
Original Photography Feature

Categories:

Accessories
Building Products
Eco
Fabrics
Flooring
Furniture
Kitchen + Bath
Lighting
Outdoor
Seating
Wallcoverings

NeoCon SELECT Program
Ad Performance Study
Library Reference Guide
NeoConNavigator.com
Special Insert Program

NeoCon, Chicago, IL, June 15-17
Expanded Resource Directors Association
distribution (RDA)

closing 4.02 > materials due 4.09

may

OFFICE BUZZ:

THE DEFINING OFFICE ISSUE:
COMMERCIAL FULL SPECTRUM

The Official NeoCon Preview
IIDA Winners
NeoCon Preview – Exclusive Photo Essay of NeoCon Prototypes and Firsts

Eco
Fabrics
Flooring
Office
Seating

Post K/BIS New Products Spotlight e-Newsletter
Post-HD Expo New Products Spotlight
e-Newsletter
Post-ICFF New Products Spotlight e-Newsletter
NeoCon SELECT Program
NeoConNavigator.com

NeoCon, Chicago, IL, June 15-17
GIANTS Celebration

closing 4.14 > materials due 4.20

neocon show daily

3 DAYS. 3 EDITIONS.

THE SHOW DAILY: THE OFFICIAL NEWSPAPER OF NEOCON

The Must Read Daily Chronicle With News, Product, Showrooms,
and Designer Interviews
NEW Expanded Showroom Coverage

Categories:

Accessories
Building Products
Eco
Fabrics
Flooring
Office Furniture
Seating
Wallcoverings

NeoCon SELECT Program
NeoConNavigator.com
LEED-CI/USGBC Program

Exclusive distribution on all floors and at
NeoCon-affiliated hotels 50,000+ circulation
GIANT firms direct distribution

closing 4.15 > materials due 4.22

neocon show directory

THE OFFICIAL GUIDE

EXCLUSIVE LISTING OF ALL SEMINARS, FORUMS,
SHOW HIGHLIGHTS, AND SPECIAL EVENTS

PLUS Exhibitor Booths, Showroom Locations, Floorplans,
Health Care, and Hospitality Exhibitor Listings
SPECIAL GREEN PAGES FLIP SECTION: The essential green
source for NeoCon

Categories:

NeoCon SELECT Program
GREEN PAGES Program
LEED-CI/USGBC Program
NeoConNavigator.com

Distributed at registration and
throughout all show floors

closing 4.15 > materials due 4.22

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AT WORK. AT PLAY.

COMMERCIAL, RESIDENTIAL AND
ALL POINTS IN BETWEEN

Special Hospitality Section
Eco Special Section – Projects, Products, News + Issues
NEW Green GIANTS

Hospitality
Milan Furniture Fair Review
Wallcoverings

Hospitality Supplement II with
HOTELS magazine
New Green Products Spotlight e-Newsletter
NeoConNavigator.com
NeoCon LEED-CI eBlast

HOTELS magazine +36,000 circulation

closing 5.08 > materials due 5.13

jul

GOING OVERBOARD

OUT OF THIS WORLD: OVERSEAS DESIGN TOUR

2nd Top 100 GIANTS
Kitchen + Bath

Market Special: Carpet/Flooring/Tile/Stone
Best of K/BIS
Fabrics
Hardware
Health Care
High Point Review

New Products Spotlight e-Newsletter
NeoConNavigator.com

GIANT firms special distribution

closing 6.08 > materials due 6.15

InteriorDesign.net: IIDA winners, NeoConNavigator.com, Interior Design tv

InteriorDesign.net: NeoConNavigator.com, Interior Design tv @ NeoCon

InteriorDesign.net: NeoConNavigator.com, Interior Design tv @ NeoCon

InteriorDesign.net: Green GIANTS, Eco, NeoConNavigator.com, Interior Design tv

InteriorDesign.net: Design GIANTS 2 Research, K+B, Carpet/Flooring/Tile/Stone, Interior Design tv

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THE ART OF DESIGN

ART'S INFLUENCE ON INTERIORS: OFFICE, HEALTH CARE, HOSPITALITY, INSTITUTIONAL, RESIDENTIAL

The Official NeoCon Wrap
Feature: Lighting – Architectural & Decorative

Market Special:

Fabrics NeoCon Wrap
Flooring Seating
Furniture Wallcoverings
Lighting

NeoCon Wrap New Products Spotlight e-Newsletter
NeoConNavigator.com
NeoCon SELECT Gallery
NeoCon GreenCap
100% Design Package

GIANT firms special distribution
100% Design, London, UK, September 24-27
IIDEX/NeoCon Canada, Toronto, ON, September 24-25

InteriorDesign.net: NeoCon Wrap, NeoConNavigator.com, Lighting, Interior Design tv

closing 7.13 > materials due 7.17

sep

WE ♥ NEW YORK

THE HEART OF GREAT DESIGN: ENTERTAINMENT, OFFICE, RESIDENTIAL, RETAIL

Best Offices
Seating Special Feature
City Living
Kitchen + Bath Magazine-within-a-Magazine

Designer Carpets
Fabrics
Kitchen + Bath

Kitchen + Bath/NKBA Program
NeoCon East Program
K+B Research Study
Miami Event – HD Boutique, Miami, FL, September 14-15
New Products Spotlight e-Newsletter

NKBA Partnership, member distribution
NeoCon East, Baltimore, MD, October 28-29

InteriorDesign.net: Announcement of Hall of Fame Inductees, K+B, Seating, Interior Design tv

closing 8.10 > materials due 8.14

neocon east directory

closing 9.09 > materials due 9.14 Baltimore, MD, October 28-29 Distributed to all registered and throughout show floor

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DESIGN 360°

ALL PERSPECTIVES IN EVERY SEGMENT

Hospitality GIANTS; Gold Key Awards IV
Government/Workplace 2009
Spas/Kitchen + Bath
Eco Special Section – Projects, Products, News

Eco
Fabrics
Hospitality
Office Furniture
Tile/Flooring

Hospitality Supplement III with HOTELS magazine
Gold Key Sponsorships
Kitchen + Bath Program
GreenBuild Program
Eco New Products Spotlight e-Newsletter

HOTELS magazine +36,000 circulation
Hotel/Motel Show (IH/M&RS), New York, NY, November 7-10
USGBC GreenBuild, Phoenix, AZ, November 11-13
Healthcare Design '09, Orlando, FL, October 31-November 3

InteriorDesign.net: Eco, Hospitality Giants, Interior Design tv

closing 9.09 > materials due 9.14

fall
market
tabloid

THE OFFICIAL PRODUCT GUIDE

PRODUCTS, PRODUCTS, PRODUCTS: A COMPREHENSIVE RESOURCE FEATURING PRODUCTS IN ALL CATEGORIES

NEW TOP TEN LISTS: Best of New Products
Original Photography Feature

Categories:

Accessories Furniture
Building Products Kitchen + Bath
Eco Lighting
Fabrics Outdoor
Flooring Seating
Wallcoverings

Library Reference Guide
Special Insert Program

Expanded Resource Directors Association distribution (RDA)

InteriorDesign.net: Expanded New Products, Interior Design tv

closing 9.09 > materials due 9.14

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BUSINESS OF DESIGN

THE ONES AT THE TOP AND THE ONES TO WATCH

Best of Health Care
Health Care GIANTS

Market Special: Seating
Building Products
Lighting
Systems and Casegoods

Health Care New Products Spotlight e-Newsletter

Health Care GIANT firms distribution
Best of Year Awards event distribution, New York, NY, December 3

InteriorDesign.net: Health Care Giants, New Office, Interior Design tv

closing 10.12 > materials due 10.16

dec

BEST OF YEAR

Best of Year Awards IV
Best Projects [B.O.Y.]
Best Products [Designers' Choice]

Interior Design's Hall of Fame Supplement — 25th Anniversary

All product & project categories

Hall of Fame – Sponsorships
Best of Year Awards – Sponsorships
New Products Spotlight e-Newsletter

Hall of Fame Supplement distributed at the event, New York, NY, December 2 [Space and materials close: 10.28]

InteriorDesign.net: Hall of Fame, Best of Year Award Winners, Interior Design tv

closing 11.06 > materials due 11.11