

INTERIOR DESIGN®

GREENZONE CUSTOM WEB PAGE MATERIALS CHECKLIST

GREENZONE CUSTOM WEB PAGE

1. Company Logo
2. Company Eco Policy Statement (75-250 words)
3. Company Information (address, URL, 800#)
4. Green Products (up to 5). For each, include: jpg; 25-50 word description; Spec sheet PDF, or link to product page; Eco Scorecard for each product or product group (see below)
5. Skyscraper Ad: 160x600, Format: GIF (File size no larger than 40kb)
6. Target URL

FLASH REQUIREMENTS

If you would like to send an ad in Flash format:

1. It must have an accompanying .gif or .jpg as backup.
2. The top layer must contain an invisible, ad-sized button with the following actionscript associated with the button:

CLICKTAG INSTRUCTIONS

```
on (release) {  
    getURL (clickTAG, "_blank");  
}
```

The actionscript needs to be EXACT. An extra quotation mark or comma will cause errors.

Version Flash 9 or previous

For the backup .GIF. or .JPG choose
Playback: static. Be sure the appropriate
frame has the label #Static

Please zip your materials and email to
IDWebAds@reedbusiness.com, **Subject Line** GreenZone Materials

If you would like to send your large files securely over the Internet,
we recommend this free service: <http://www.Send6.com>.

For technical assistance please contact
Dave Maloney, 646.746.7205, david.maloney@reedbusiness.com

For all other inquiries please contact
Nicole Dziamba, 646.746.7259, nicole.dziamba@reedbusiness.com

ECO SCORECARD

Please prepare one for each product, or note if the same scorecard
applies for all products

PRODUCT OR PRODUCT GROUP NAME _____

APPLICABLE PRODUCT CATEGORIES

- Appliances
- Building Products
- Carpets
- Flooring
- Fabric
- Furniture
- Lighting
- Wallcovering
- Other

CORPORATE COMMITMENTS

- Company Environmental Policy
- Carbon Neutral Program

MANUFACTURING/OPERATING PROCESS

- Raw Material Use Reduction
- Manufacturing Waste Reduction Plan
- Energy Use Reduction/Renewables
- Harmful Emissions Reduction/Renewables
- Recyclable Products
- Recycling Program in Place and Operational
- Reclamation Program in Place

LEED CREDIT CONTRIBUTIONS

- Construction Waste Management
- Recycled Content - Post Consumer
- Recycled Content - Post Industrial
- Rapidly Renewable Materials
- Certified Wood - Forest Stewardship
- Council Certified
- Low Emitting Materials - Adhesives & Sealants
- Low Emitting Materials - Paints & Coatings
- Low Emitting Materials - Carpet Systems
- Low Emitting Materials - Composite Wood & Laminate Adhesives
- Low Emitting Materials - Systems Furniture & Seating

GENERAL GREEN ATTRIBUTES

- Environmentally Preferable Product Certification
- Third Party Verification
- Life Cycle Assessment
- Green Seal Certification
- GreenGuard Certification
- Cradle to Cradle Product Design
- Energy Star Rated