

Materials are due 5 business days prior to scheduled post date.

InteriorDesign.net advertising units include:

LEADERBOARD 728x90

SKYSCRAPER 160x600

SQUARE 125x125

SPONSORSHIP 88x31 (Search, Blog, Poll)

BOOM BOX 336x280 (Search, Blog, Poll)

FILE SIZE no larger than 40 kb in size.

SEND Target URL with your ads

FORMAT .GIF, animated .GIF, .JPG, SWF

Please email to

nicole.dziamba@reedbusiness.com

For technical assistance, please contact

Dave Maloney, 646.746.7205

david.maloney@reedbusiness.com

For all other inquiries, please contact

Nicole Dziamba, 646.746.7259

nicole.dziamba@reedbusiness.com

FLASH REQUIREMENTS

If you would like to send an ad in Flash format:

- 1. It must have an accompanying .gif or .jpg as backup.**
2. The top layer must contain an invisible, ad-sized button with the following actionscript associated with the button:

CLICKTAG INSTRUCTIONS

```
on (release) {  
    getURL (clickTAG, "_blank");  
}
```

The actionscript needs to be EXACT. An extra quotation mark or comma will cause errors.

Version Flash 9 or previous

For the backup .GIF. or .JPG choose
Playback: static. Be sure the appropriate
frame has the label #Static