

# INTERIOR DESIGN<sup>®</sup> 2010 SPRING MARKET TABLOID

## RE: 2010 Spring Market Tabloid Editorial Submissions

There may still be frost in the air, but things are warming up at *Interior Design*, where we're sifting through the hottest new products for publication in the *Spring Market Tabloid*, the essential new product resource for design industry professionals. On the following pages, you'll find the required forms, along with instructions on submitting your new introductions. Keep in mind that products older than six months cannot be considered.

We look forward to seeing what's sprouting in your neck of the woods!

Cindy Allen and the Editors

### We're looking for NEW product (less than six months old) in the following categories:

Accessories	Furniture	Eco-Friendly
Building Products	Outdoor Products	Office Products
Kitchen & Bath	Lighting	
Fabrics	Seating	
Wall Coverings	Flooring	

Use of material is at the editors' discretion.

Send materials to:

**ATTN: SPRING MARKET TABLOID**

*Interior Design* magazine

360 Park Avenue South, 17th Floor

New York, NY 10010

**DEADLINE FOR SUBMISSIONS: Thursday, March 4, 2010**

**Forms are also available on [interiordesign.net](http://interiordesign.net)**

**BIG NEWS:** Now you can also post your new products for free on the **NEW GO-TO Buyers Guide** online, a visual product search for designers. Just visit [goto.interiordesign.net](http://goto.interiordesign.net) and follow the easy instructions for updating your company's listing and posting your new product photos.

# 2010 SPRING MARKET TABLOID

## EDITORIAL SUBMISSION QUESTIONNAIRE

**SUBMISSIONS DUE: Thursday, March 4, 2010** Forms are also available on [interiordesign.net](http://interiordesign.net)

Please complete the following two pages for each product you submit and mail it to us with appropriate artwork.

**If you are submitting more than one product, please copy or download the questionnaire and complete it for each item.**

Label the back of each slide, transparency, or CD with the company and product name, as well as the contact address and telephone number.

**It is necessary that you provide the additional information requested below—incomplete submissions are NOT eligible for publication. Also attach a product press release.**

Official company/manufacturer name **(FOR PUBLICATION)**: \_\_\_\_\_

Address: \_\_\_\_\_

Reader contact telephone number and address **(FOR PUBLICATION)**: \_\_\_\_\_

Web site **(FOR PUBLICATION)**: \_\_\_\_\_

Your name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Manufacturer contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Manufacturer (and country), if different from above: \_\_\_\_\_

Approximate date of introduction (month/year): \_\_\_\_\_

### **(VERY IMPORTANT)**

Has this product been published? (publication/month): \_\_\_\_\_

Please describe your product below, or attach a separate page. For editorial consideration, you must provide the requested information. Be as specific as possible:

**Name of product:** \_\_\_\_\_

**Name of the collection (if product is part of one):** \_\_\_\_\_

**Number of products in the line (if appropriate):** \_\_\_\_\_

**Product designer (if applicable):** \_\_\_\_\_

**Product inspiration (if applicable):** \_\_\_\_\_

### **MATERIAL REQUIREMENTS:**

**Digital images will only be accepted on CD or USB flash drive (NOT by email) if:**

- the images are of good quality and high resolution
- accompanied by three (3) labeled color printouts of every item on the disc [thumbnails are not recommended since these are the only product images the editorial department will see]
- they are tiff/jpeg files
- they are 8 x 10 inches at 300 dpi MINIMUM for reproduction
- submissions that do not meet these requirements will not be considered and discarded

**RETURN POLICY:** Photography will not be returned. Do not send original photography. [Forms are also available on interiordesign.net](http://interiordesign.net)

# 2010 SPRING MARKET TABLOID EDITORIAL SUBMISSION QUESTIONNAIRE

## Wall Coverings and Fabrics

- Product composition and backing contents (e.g. nylon, wool, acrylic backing) \_\_\_\_\_
- Product width \_\_\_\_\_
- Rub test used and results for contract upholstery fabrics (if available) \_\_\_\_\_

## Seating, Furniture, Office, Outdoor Products, Kitchen & Bath, Building Products, and Accessories

- Product dimensions and configurations (if applicable) \_\_\_\_\_
- Product composition— list all options (e.g. solid maple, acrylic, brass, etc.) \_\_\_\_\_
- Available colors and finishes \_\_\_\_\_

## Flooring

### Carpet and soft surfacing

- Fiber composition (e.g. solution-dyed nylon, wool, silk, etc.) \_\_\_\_\_
- Carpet tile sizes (if applicable) \_\_\_\_\_
- Available colors \_\_\_\_\_
- Knots per inch (if applicable) \_\_\_\_\_
- Carpet construction and pile height (e.g. Axminster, cut/loop, etc.) \_\_\_\_\_

### Hard Surfacing

- Product composition and available finishes \_\_\_\_\_
- Tiles submitted as flooring must include coefficient of friction data along with completed information requested for hard surfacing \_\_\_\_\_

## Lighting

- Product composition (e.g. stainless steel, brass, etc.) \_\_\_\_\_
- Lamping accepted by fixture \_\_\_\_\_
- UL listing \_\_\_\_\_

## Eco-Friendly

- Please attach a separate page describing your product's environmental story
- Does the product contribute to the LEED certification of a project? If so, list categories: \_\_\_\_\_

Information you would like us to know. Feel free to attach additional pages:

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