

### RE: 2009 Fall Market Tabloid Editorial Submissions

Can you believe Fall is just around the corner? And once again, we invite you to participate in our upcoming Market Tabloid, the essential new product resource—your “must have” for Fall. On the following pages you’ll find the required forms to complete, along with instructions on submitting your new introductions. Keep in mind that products older than six months cannot be considered.

We look forward to seeing your exciting new offerings.

The Editors

#### **We’re looking for NEW (in the market for less than six months) items in the following categories:**

Accessories	Furniture	Wall Coverings
Building Products	Lighting	
Eco-Friendly	Kitchen & Bath	
Fabrics	Outdoor Products	
Flooring	Seating	

Use of material is at the editors’ discretion.

Send materials to:

**ATTN: FALL MARKET TABLOID**

*Interior Design* magazine

360 Park Avenue South, 17th Floor

New York, NY 10010

**Questions:** Sheila Kim, 646-746-7227

**DEADLINE FOR SUBMISSIONS: THURSDAY, September 3, 2009**  
**Forms are also available at [interiordesign.net](http://interiordesign.net)**

# 2009 FALL MARKET TABLOID EDITORIAL SUBMISSION QUESTIONNAIRE

**DEADLINE: Thursday, September 3, 2009**      **Forms are also available at [interiordesign.net](http://interiordesign.net)**

Please complete the following two pages for each product you submit, and mail it to us with appropriate artwork. **If you are submitting more than one product, please copy or download the questionnaire and complete it for each item.** Label the back side of each slide, transparency, or CD with the company and product name, and provide a contact address and telephone number should we have any problems with your photography.

**It is necessary that you provide the additional information requested below—incomplete submissions are NOT eligible for publication. Also attach a product press release.**

Official company/maker name **(FOR PUBLICATION):** \_\_\_\_\_

Address: \_\_\_\_\_

Reader contact telephone number and address **(FOR PUBLICATION):** \_\_\_\_\_

Website **(FOR PUBLICATION):** \_\_\_\_\_

Your name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Manufacturer contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Manufacturer (and country), if different from above: \_\_\_\_\_

Approximate date of introduction (month/year): \_\_\_\_\_

**(VERY IMPORTANT)**

Has this product been published? (publication/country/month): \_\_\_\_\_

Please describe your product below, or attach a separate page. For editorial consideration, you must provide the requested information. Be as specific as possible:

**Name of product:** \_\_\_\_\_

**Name of the collection (if product is part of one):** \_\_\_\_\_

**Number of products in the line (if appropriate):** \_\_\_\_\_

**Product designer (if applicable):** \_\_\_\_\_

**Product inspiration (if applicable):** \_\_\_\_\_

**MATERIAL REQUIREMENTS:**

**Digital images will only be accepted on CD (NOT by email) if: 1) the images are of high resolution and good quality; 2) accompanied by three (3) labeled color printouts of every item on the disc (thumbnails are NOT recommended); 3) they are tiff/jpeg files; 4) they are 8 by 10 inches at 300dpi MINIMUM for reproduction. Submissions that do not meet these requirements will be discarded.**

**RETURN POLICY:** Photography will not be returned. Do not send original photography.

## 2009 FALL MARKET TABLOID EDITORIAL SUBMISSION QUESTIONNAIRE

### Wall Coverings and Fabrics

- Product composition and backing contents (e.g. nylon, wool, acrylic backing) \_\_\_\_\_
- Product width \_\_\_\_\_
- Rub test used and results for contract upholstery fabrics (if available) \_\_\_\_\_

### Seating, Furniture, Outdoor Products, Kitchen & Bath, Building Products, and Accessories

- Product dimensions and configurations (if applicable) \_\_\_\_\_
- Product composition—please be as specific as possible (e.g. solid maple, acrylic, brass, etc.) \_\_\_\_\_
- Available colors and finishes \_\_\_\_\_

### Flooring

#### Carpet and soft surfacing

- Fiber composition (e.g. solution-dyed nylon, wool, silk, etc.) \_\_\_\_\_
- Carpet widths (broadloom) or tile sizes (if applicable) \_\_\_\_\_
- Available colors \_\_\_\_\_
- Knots per inch (if applicable) \_\_\_\_\_
- Carpet construction and pile height (e.g. Axminster, cut/loop, etc.) \_\_\_\_\_

#### Hard surfacing

- Product composition and available finishes \_\_\_\_\_
- Tiles submitted as flooring must include coefficient of friction data along with completed information requested for hard surfacing \_\_\_\_\_

### Lighting

- Product composition (e.g. stainless steel, brass, etc.) \_\_\_\_\_
- Lamping accepted by fixture \_\_\_\_\_
- UL listing \_\_\_\_\_

### Eco-Friendly

- Please attach a separate page describing your product's environmental story
- Does the product contribute to the LEED certification of a project? If so, list categories and points: \_\_\_\_\_

Information you would like us to know. Feel free to attach additional pages:

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